



CALLING ALL STUDENTS! JOIN A VIRTUAL BUSINESS PROJECT COMPETITION

HOSTED BY XJTU - INTERNATIONAL BUSINESS SCHOOL SUZHOU



- Work on a diverse team
- Learn about the U.N. Sustainable Development Goals
- Research solutions for a company or organization in Asia to address a dilemma they face in moving forward.
- Work with your university if you wish to seek academic credit; the hours and a final evaluation can be provided for this purpose.

REGISTER HERE!

WHO SHOULD JOIN?

Globally-minded students who are interested in solving global issues of importance in a cross-cultural context. Seeking university teams of 4-5 students to compete with and against students from around the globe in a case competition. **There is no cost to join!**



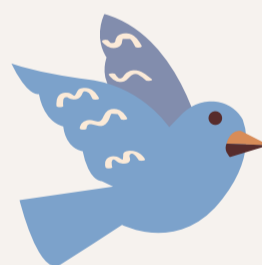
WHAT IS THE COMPETITION?



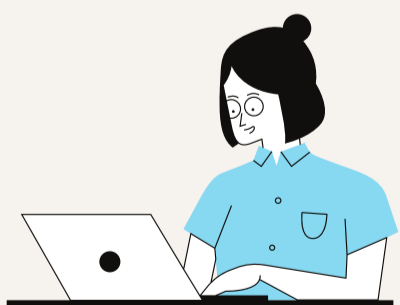
Asia-based companies and non-governmental organizations (NGOs) will brief the student teams about a environmental or societal issues they are currently facing. Each group and each will research and present possible solutions at the end of the program, with the hosts rating proposals on feasibility, cost and viability. The projects need solutions that support the United National Sustainable Development Goals. English will be the common language used for this program.

WHEN IS THE COMPETITION?

The Competition will take place from July 11th to August 5th over a four week span. Student teams will meet three times each week (often in the evenings to accommodate Asia-based scheduling) and participate in professional development workshops and mentorship meetings hosted by Xian-Jiaotong University and Asia Institute representatives. The final presentations will take place on August 5th.



WHERE IS IT?



The competition will be 100% virtual, so you will have the opportunity to work with students across time-zones and in the comfort of your home city! Students will be expected to spend approximately 15 hours per week between large and small group meetings, and time doing individual research.

HOW TO JOIN?

Interested students should fill out the application form by the deadline of June 15th. Following your form submission, we will be in touch with additional information to confirm your participation in the competition. If you have any questions, please contact us at ann.hubbard@asiainstitute.org.

REGISTER NOW
CLICK HERE!