



**HSE University-St Petersburg
International Partners' Week
May 19 – 23, 2025**

May 18, Sunday

Arrival of guests, transfers to the hotel

May 19, Monday, day 0

10.00 - 13.00	Bus city tour (optional, pre-registration required)				
13.00 - 14.00	Lunch				
14.00 - 15.30	Meeting with faculty representatives	Meeting with faculty representatives	Meeting with faculty representatives	Meeting with faculty representatives	Meeting with faculty representatives
from 15.30	Free time				

May 20, Tuesday, day 1

9.00 - 09.30	Transfer from the hotel to the university building ‘the Rope Shop’		
9.30 - 10.00	Participants registration + coffee break		
10.00 - 11.00	Opening ceremony of the joint exhibition by St Petersburg School of Art and Design, HSE University, and Faculty of Creative Design and Digital Business, Institut Teknologi Sepuluh Nopember, and Felipe Taborda		
11.00 - 12.30	Plenary session ‘Re-designing International Cooperation: University Perspective’		
12.30 - 13.30	Lunch		
13.30 - 16.30	Panel sessions		
13.30 - 14.30	RE-Designing Research International Collaboration through Satellite Laboratory Model (SLM): A Collaborative Venture between International-Oriented Universities	From Advertisement to Arrival: Challenges and Best Practices in International Students’ Recruitment	Share and Learn: Double Degree Programmes in International Higher Education
14.30 - 15.00	Coffee break		
15.00 - 16.00	Universities and Business: Synergy or Incompatibility?	Cultural diversity, social inclusion and community adaptation: Solutions for international students	Trends in Summer Schools and Short-time Programmes
16.00 - 16.30	Coffee break		

16.30 - 17.30	Fashion show featuring the collections by alumni of St Petersburg School of Art and Design
17.30 - 18.00	Guests gathering
18.00 - 19.00	Transfer to the pier
19.00 - 22.00	Boat welcome dinner
22.00 - 22.30	Transfer to the hotel

May 21, Wednesday, day 2 'Expert Day'

9.30 - 10.00	Transfer from the hotel to the university building 'the Rope Shop'				
10.00 - 15.00	Panel sessions				
10.00 - 12.00	Soft Power beyond the West	Bridging Cultures: Enhancing Intercultural Competence in Higher Education and Business	The Role of AI in Higher Education: an Ally or a Foe?	Interdisciplinary Seminar «Marketing and Strategies for Promoting Cultural Heritage in a Digital Society»	Frontiers of Growth: Social Entrepreneurship and Sustainability in Emerging Economies
12.00 - 12.30	Coffee break				
12.30 - 14.30	DAFES: Bringing Together Experts in the Creative Industries	Legal normativity and problems of sustainable development	Climate Antifragility and Sustainable Development: Opportunities for Transdisciplinary Dialogue in BRICS Universities	Shaping Analytical and Sustainable Leaders for Tomorrow	Frontiers of Growth: Social Entrepreneurship and Sustainability in Emerging Economies (continuation)
14.30 - 15.30	Lunch				
15.30 - 18.00	Free time				
18.00 - 19.00	Transfer from the hotel to the Mikhailovsky Theatre				
19.00 - 22.00	The Mikhailovsky Theatre, ballet 'The Sleeping Beauty' (optional)				
22.00 - 22.40	Transfer to the hotel				

May 22, Thursday, day 3 'Student Day'

9.30 - 10.00	Transfer from the hotel to the university building 'the Rope Shop'			
	Track 'Lectures'			Track 'Workshop'
10.00 - 11.30	From Social to Policy Entrepreneurship: Universities, NGOs and Local Communities	Current Research Agenda on Youth, Generations, and Family in Two Contemporary Societies: India and Russia	Russian and Post-Soviet Studies: A New Agenda for International Engagement	Free time + transfer to the building
11.30 - 13.00	Open lectures by international partners	Open lectures by international partners	Open lectures by international partners	
13.00 - 14.00	Lunch			
14.00 - 15.30	Open lectures by international partners	Open lectures by international partners	Open lectures by international partners	Workshop by the St Petersburg School of Art and Design
15.30 - 17.00	Educational Fair: International partners presentation			
17.00 - 18.00	Transfer to the Kochoubey Centre (Pushkin)			
18.00 - 20.30	Gala dinner			
20.30 - 21.30	Transfer to the hotel			

May 23, Friday, day 4

10.00 - 12.00	Transfer
12.00 - 14.00	Tour around one of St Petersburg suburbs
14.00 - 15.00	Lunch
15.00 - 17.00	Continuation of the tour
17.00 - 18.30	Transfer to the hotel
from 18.30	Free time

May 24, Saturday, day 5

Free time, transfers to the airport / railway station