

The Theme:

Fighting for Justice – Delivering Social Value and Tackling Climate Action

June
13-17
2022

*“To all the young people out there –
I want you to stay angry. I want you
to stay frustrated...”*

*But channel that anger. Harness that
frustration. Keep pushing harder
and harder for more and more.
Because that’s what’s required to meet
that challenge. Gird yourself for a
marathon, not a sprint.” – BARACK OBAMA*



2 significant events happened in the past couple of years – the COVID 19 pandemic and COP26.

The Covid19 pandemic has spread much sadness. However, like a phoenix rising from the ashes, new hopes for a new way of living, working and thriving must arise. The hopes for equality, diversity and social justice must be grounded in responsibility, care and sustainability. We also witnessed that the COP26 summit was held in Glasgow 2021, which brought parties together to accelerate action towards the goals of the Paris Agreement and the UN Framework Convention on Climate Change. The main goal is to fight for climate justice.

In this context, the School of Management at the University of Bradford brings you the 7th iteration of its flagship student learning experience, the International Master’s Summer School for Sustainability in Business (IMSS). Offering a unique opportunity to come together with a range of international students from a diverse set of backgrounds and experiences, IMSS provides a unique opportunity to explore, develop and apply sustainability ideas and thinking. This one-week event will be facilitated and supported by an exciting line-up of academic and industry speakers.

OUR SUMMER SCHOOL WELCOMES INTERNATIONAL MASTER’S-LEVEL STUDENTS FROM AROUND THE WORLD TO:

- **Develop awareness** of challenges and opportunities for sustainability and the circular economy in business globally.
- **Challenge understanding** of conventional linear business models.
- **Be inspired** by innovative ideas and thinking from practitioners.
- **Contribute** to a critical thinking forum on sustainability.
- **Engage** in team-based sustainability discussion and challenges through individual and shared learning.

Topics covered

- Transport in a sustainable world
- New Business Models and the future of entrepreneurship in a sustainable world
- Sustainable Economics and finance

Event highlights

SOME OF THE KEY ASPECTS OF IMSS INCLUDE THE FOLLOWING:

- **Face to Face sessions facilitated discussion and a collaborative challenge** to provide you with provoking and innovative thinking.
- **Lectures invited Industry and academics speakers** on key topics in Sustainability, Circular Economy and related topics.
- **Field trips:** visits local business in West Yorkshire
- **A focus** on sustainability and circularity in business with team and self-analysis sessions.
- **Challenging your knowledge** of sustainability knowledge using the SULITEST tool.

Learning outcomes

AT THE END OF THE IMSS, STUDENT PARTICIPANTS WILL HAVE OR BE ABLE TO:

- Enhanced knowledge on sustainability issues relating to international business.
- Critically evaluate conventional business concepts through a sustainable perspective.
- Greater knowledge on innovative solutions and ideas toward sustainability.
- Analyse conflicting interests, in a dynamic international context.
- Effectively communicate, negotiate, and present work with others in culturally diverse settings

What you will achieve

The IMSS offers a unique opportunity to not only learn about current topics, but also provides student participants these outcomes.

- **Certificate of Completion / Attendance:** received by all students upon successful engagement and attendance with all sessions.
- **Receive 10 credits towards your Master's degree (optional):** for those that have registered to do so and who pass the requirements of the module (further details in this pack):
 - 100% weighting for graded written assessment.
- **Chance to win one of three IMSS prizes (optional):** upon successful attendance, scoring a high mark in the SULITEST and being part of a team video challenge submission (further details in this pack).

Registration and additional details

PLEASE VISIT THE WEBSITE FOR FURTHER DETAILS:

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GUEST SPEAKERS

ANDREAS BECKMANN:
Managing Director
for WWF Central and
Eastern Europe (CEE)

As Managing Director for WWF CEE, Andreas is responsible for leading and coordinating the efforts of WWF, the global conservation organisation, to ensure a living planet for nature and people in and from Central and South-eastern Europe. WWF-CEE seeks to preserve the 'Green Heart of Europe', including globally important forests, wetlands, and wildlife, and promotes long-term sustainable local development. Andreas has served on the boards of a number of organisations including the Czech and Slovak Environmental Partnership Foundations, Greenpeace Czech Republic, WWF-Hungary, WWF-Romania, WWF-Bulgaria, WWF-Slovakia, WWF-Ukraine, the WWF-Mediterranean Programme and WWF-Adria, and has written extensively about the environment and local development in Central and Eastern Europe.

PAUL CHATTERTON:
Lead and founder of
the Landscape Finance
Lab

Landscape Finance Lab is a global platform for incubating and financing sustainable landscapes recently spun out of the conservation organisation, WWF. Paul is a specialist in the fields of sustainability, climate change, land use and biodiversity. Through the Lab, he supports a global community innovating on landscape solutions. During an extensive career with WWF, Paul has catalysed results including the first provincial scale forest and climate (REDD+) program in Africa and Asia, Europe's longest river protected area and the largest rainforest reserve in the Pacific. He co-authored the Little Sustainable Landscape Book and is co-initiator of Meridia www.meridia.land, a mobile app to provide affordable land tenure to rural communities. Paul has been an advisor to the Climate Bonds Initiative, Gold Standard, World Economic Forum, Australian Futures Project and Forest Stewardship Council among others.

SAIRA ALI:
Team Leader,
Landscape Design
and Conservation,
Bradford Council

Saira is an award-winning landscape architect and is the lead on several EU-funded projects linked to Blue-Green infrastructure and health. As a landscape architect in Bradford, Saira supports local communities by working directly with people to create meaningful places in the local area by creating stronger communities, better neighbourhoods and encouraging healthier, greener lives and tackling climate change.

**STUART
MCKINNON-EVANS:**
CFO and Sustainability
Project Board Lead,
University of Bradford.

Stuart is the Chief Finance Officer at University of Bradford. He has extensive experience in financial leadership having held a number of senior jobs with strategic and advisory responsibility and oversight, operating in complex and politicised environments. His experience has been within large, multi-service organisations including the City of Bradford Metropolitan District Council and the Department for Work and Pensions, where his portfolio has concerned areas such as corporate resources, welfare benefits, spending reviews and financial planning. Stuart leads a multi-stakeholder sustainability project at University of Bradford.

GINA-MARIA SINGH:
Operations Director
for UK and EMEA,
Meyer UK

Gina-Maria is an Operations Director with over 30 years of history within Warehousing, Logistics and Transport with experience of working in Thailand, Vietnam and Holland for some of the largest Third-Party Logistics Providers. She has also worked in industries including Construction, Grocery, Automotive, LPG. As leader in Cookware, Gina-Maria is responsible for introducing innovations that are brought to market globally by the Meyer Group.

DON LLOYD:
International Advisory
Board, School of
Management

Don has served as the Global Managing Partner of Oil & Gas at ERM. He has over 35 years of industrial experience including process operations, project management, process design, insurance, business risk management. He has worked in several roles/sectors including Head of Technical Services with CIGNA International Insurance; VP, Technical Services with Amersham plc; Dean of Brunel University Business School & Professor of Risk Management and Group Senior Vice President of HSSE & Asset Integrity at BG Group. Don has been a Non-Executive Director of London Waste Limited since 2016. He serves as a Non-Executive Director of RoSPA (Royal Society for the Prevention of Accidents).

JENNIFER HORSLEY:
Sustainable Finance
Specialist

MBA FCMA is a CIMA qualified Fellow (FCMA CGMA), MBA trained proactive and strategic Finance professional (CFO/FD) with substantial experience of working internationally (UK, Asia & USA) in both the Not for Profit (NFP) and the corporate sectors.

CHRIS DICKINSON:
Senior Specialist at
the Green Climate
Fund (GCF), South
Korea

Chris is responsible for the development of investment in ecosystems and nature-based solutions for climate action. The Green Climate Fund - a critical element of the historic Paris Agreement - is the world's largest climate fund, mandated to support developing countries raise and realize their national ambitions towards low-emissions, climate-resilient pathways. One of his key tasks is coordinating and supporting the GCF's Africa's Great Green Wall program which aims to mobilize public and private sector funds to tackle climate change goals in sub-Saharan Africa. Previously he served as Deputy Director for the Investment Policy Division of the Global Green Growth Institute (GGGI's), and he has held positions with the UN Development Program (UNDP), and non-government organizations including the global conservation organization - WWF.

GUEST SPEAKERS

ROHIT KUMAR TRIVEDI: Associate Professor, School of Management, University of Bradford

Rohit is a teacher, researcher, consultant and corporate trainer with more than 14 years of experience across India, Germany and now United Kingdom. Rohit has been teaching various subjects in the realm of Marketing, Multivariate data analysis and Entrepreneurship to students and executives. With this, he has also designed and conducted MDPs attracting participation from various MNCs including Mahindra & Mahindra, Google, Cadila Healthcare, Viacom 18, Kansai Nerolac, Eureka Forbes, Hafele, Emami, DDB Mudra, ERDA and Omnicom Global. Rohit has also successfully completed consulting assignments with companies and institutes of international repute like UNICEF, TTK Prestige, DDB Mudra and Accusol Technologies LLC among others.

NICOLE THORPE: Director, Cultinova

Cultinova is a boutique hardware and software engineering company, providing customised monitoring, control and data solutions for improved efficiency and sustainability of agriculture and urban green infrastructure. Nicole is committed to leveraging digital technologies to make a difference in the way we produce and consume our food, design our cities and look after our and our planet's health. During her career as a co-founder, director, consultant as well as board and advisory board member, Nicole has gained a deep understanding of the sustainability challenges surrounding our cities and food systems with a strong emphasis on urban agriculture and controlled environment-growing. In her roles as Vice-Chair of the FarmTech Society and Advisory Board member of UKUAT, Nicole works alongside industry experts committed to laying solid foundations for the Controlled-Environment Agriculture industry.

P.B. ANAND: Professor of Public Policy and Sustainable Development, University of Bradford

Anand is a specialist in environmental economics and public policy with a focus on the interface of urban economy, environment and sustainability. Anand has held various leadership positions including as the Head of Centre for International Development at Bradford (2010-2015). Anand has led various funded R&D projects on 'inclusive, smart and sustainable cities' and is principle author of the Mongolia National Human Development Report 2011 titled 'From vulnerability to sustainability' for UNDP.

CEREN ALTUNTAŞ VURAL: Associate Professor at Chalmers University of Technology, Sweden

After having worked for maritime transportation and logistics industries from 2003 to 2009, Ceren received her PhD degree from Dokuz Eylul University, Izmir, Turkey on customer-oriented business service development in logistics centres. Her research interests include container shipping, port management, logistics services and supply chain management, with a particular focus on sustainability and customer-orientation.

AMIR SHARIF: Professor of Circular Economy, Dean of Faculty of Management, Law and Social Sciences, University of Bradford

Amir has worked in academia for several years and held several senior leadership positions. Prior to joining academia, Amir worked in industry including in the Financial and Professional Services sector (JPMorgan, UBS Investment Bank and KPMG Consulting). Amir continues to be research active in a range of topical areas including systems thinking, food security/waste, and the circular economy which he also teaches. An active member of several national and international research funding bodies such as UKRI and the national science foundations of China, the Czech Republic, Denmark, Qatar, and Switzerland, Amir continues also work with and contribute to CE100 projects with the Ellen MacArthur Foundation.

IRENE CHU: Assistant Professor in Business Ethics & Cross-Cultural Studies, University of Bradford

Irene leads the Ethics, Responsibility, and Sustainability (ERS) agenda for the School of Management. She specialises in Cross-cultural Studies, Business Ethics, especially virtue ethics, and the institutional environment in an international context. She has publications in the Journal of Business Ethics and Research in International Business and Finance. Irene is the school's lead for accreditation with the UN PRME (Principles for Responsible Management Education) agenda.

SANKAR SIVARAJAH: Professor of Technology and Circular Economy, Dean of School of Management, University of Bradford

Sankar's passion for research and teaching is interdisciplinary in nature focusing on the use of emerging digital technology for the betterment of society. He carries out research focusing on how businesses and organisations are transitioning to Circular Economy. . He has a successful track record of Research and Innovation and consultancy projects funded by the European Commission, Qatar National Research Fund (QNRF), Innovate UK/DEFRA and British Council focusing on projects addressing business and societal challenges surrounding themes such as AI Innovation Strategy Development, Smart Cities and Sustainable Societies.

Agenda:

DAY 1	Welcome, Introduction and Guest Speakers
DAY 2	Guest speakers and SULITEST
DAY 3	Field trip to large retail supermarket chain warehouse
DAY 4	Guest speakers and group work
DAY 5	Group presentation or group debate and closing ceremony

Day 1

An introduction to Bradford's history, and how this has shaped the city from 19th Century wool industry powerhouse to one of the most ethnically diverse communities in the UK. Explore the city's architectural heritage and learn about the work that is undertaken to make it green and healthy in line with the city's declaration of commitment to the climate emergency and a green economy.

Day 2

Protecting our planet through global conservation, forestry, and sustainable landscapes. Talks by global experts on conservation and related group work activities.

Taking the SULITEST: How good is your knowledge on sustainability? The sustainability literacy test is the knowledge, skills and mindsets that allow individuals to become deeply committed to building a sustainable future and that helps them to make informed and effective decisions to this end.

Day 3

Sustainable Supply Chain and Logistic Operations and Tackling Food Waste: Talks by experts on circular economy, logistics and food waste management, followed by a field visit to one of the UK's largest retail supermarket chain distribution centres, a cultural tour of Yorkshire Dales and evening tour of Bradford, the 'curry capital' of the UK.

Day 4

A sustainability challenge and Simulation Game: How can universities be more sustainable? evaluating University of Bradford's sustainability project and proposing alternative road maps (this task will be a team challenge and will carry a prize which will be awarded to the winners during the evening's gala dinner). The day will also cover the topics of social justice, responsible and ethical leadership.

Day 5

Assessment, Reflection and Closing Ceremony: group presentations, debate, and closing ceremony.