

Scholarship Announcement 09/2025

Selection process for scholarships for programs in the United States – 2026 and 2027

1 Introduction

Dear student,

We are excited to announce that applications are now open for scholarship programs at leading institutions on the East Coast of the United States for the classes of 2026 and 2027. These opportunities are available at Florida Atlantic University in Boca Raton and the State University of New York, with campuses in New Paltz and Albany. Undergraduate and graduate students, as well as professionals with managerial experience, are encouraged to apply for the chance to study at these esteemed universities through IBS Americas' international partnerships.

2 Our Partner Institutions

2.1 Florida Atlantic University

Recognized for excellence by U.S. News & World Report, Florida Atlantic University (FAU), located north of Miami, offers intensive executive programs in partnership with IBS Americas. The scholarships cover courses in the areas of Innovation and Strategic Investments, promoting multicultural experience in a global and collaborative academic environment.

2.1.1 Programs available in Florida

- *Innovation Management in the Digital Economy*
- *Maximizing Value: Strategic Investments in M&A and Stock Market*

2.2 State University of New York, New Paltz and Albany

The State University of New York (SUNY) is one of the most respected university systems in the United States. Founded in 1828, it has 64 campuses in New York State. IBS

Americas has partnerships with two SUNY institutions: New Paltz and Albany, offering programs that combine academic excellence, practical application, and cultural immersion.

2.2.1 Programs available in New York

- *Business English*
- *Business Sustainability for Leaders*
- *Competitive Project Management*
- *Corporate Financial Management*
- *Marketing & Value Management*
- *Strategic Thinking*

3 Pre-registration and Selection Process

To pre-register, visit:

<https://lps.ibs-americas.com/en/uni-am-eastcoast-09-2025?channel=unia&camp=eastcoast-09-2025>.

Scholarships are limited and will be awarded to selected students from your institution. Applicants must submit the registration form at the link provided by the deadline of **September 28th, 2025**.

4 Course Characteristics

4.1 Benefits

Selected students will receive a scholarship covering 70% of the program's cost. In addition, scholarship students will have access to a range of benefits: a free test of English level, assistance and documentation for entering the United States, academic and logistical preparation for the program, and an in-person English course abroad.

4.2 Business English

The courses also include, at no additional cost, a Business English module focused on improving language skills in a business context.

4.3 Certificates

Program participants will receive two certificates: a Certificate in Executive Management, issued by the host institution, and a Certificate in Business English, referring to the business English module.

4.4 Company Visits

Two meetings with local executives as part of the activity program.

4.5 Duration

Three weeks in January or July, with full-time classes and activities (including contact with executives and company visits).

4.6 Faculty

Teachers with master's degrees, doctorates, or market specialists with extensive academic and professional experience.

4.7 Language

The program is taught entirely in English, requiring intermediate to advanced proficiency at the time of travel.

4.8 Optional Visits

The programs offer optional visits to the United Nations (UN) headquarters (for the programs in New York).

4.9 Prerequisites

Being over 18 years of age, an undergraduate or graduate student, starting in the 5th semester of the course.

4.10 Passport and Visa

It is not necessary to present a passport or visa in the initial documentation to apply for the scholarship.

4.11 Workload

75 hours of classes and 5 hours of extra activities, with classes from Monday to Thursday.

For more information about the courses and scholarship criteria, interested parties can contact us by email at: ricardobritto.dr@ibs-americas.com

We hope that students will take advantage of this opportunity.

Sincerely,

Prof. Ricardo Britto

PhD in Business Administration from USP

Responsible for the Scholarship Selection Process