

Course Title		Foundation of Sports in Education and Society
Instructor		
Other faculty members who may teach this course		
Minimum-Maximum Student Quota	8 - 15	
Description	<p>This course explores the relationship between sport, education, and society in Türkiye, examining the historical, social, cultural, and political dimensions that have shaped Turkish sport. Students will examine how sport reflects and influences social issues such as gender, diversity, disability, nationalism, and globalization. On top of that, the course provides an overview of sport development, policy, and management in Türkiye, highlighting both community and high-performance levels. Through a variety of teaching methods including lectures, guest speakers, and field trips, students will gain a comprehensive understanding of Turkish sport in sociocultural, educational, and managerial contexts.</p>	
Learning Outcomes	By the end of this course, the student will be able to:	
	<ol style="list-style-type: none"> 1. Analyze the sociocultural significance of sport in Turkish society, including its role in education, health, inclusion, and youth culture. 2. Evaluate how Turkish sport is represented in film, literature, social media, and popular culture. 3. Examine the history and development of sport and physical education in Türkiye, from school and community sport to high-performance sport. 4. Understand the structure of Turkish sport policy, governance, diplomacy, and its relationship to nationalism and global events. 5. Apply fundamental principles of sport management and marketing within the Turkish context, recognizing the challenges and opportunities in professional, youth, and international sport. 6. Identify key segments in sport industries such as sponsorship, broadcasting, eSports, tourism, leisure, and recreation. 7. Engage in practical and experiential activities—including traditional Turkish games, community sport, and field visits—to connect theory with practice. 8. Develop critical perspectives on global issues in sport and their influence on Turkish society and culture 	

The content of this syllabus may be adjusted depending on the course progress.

Tentative Course Outline

Week	Day	Content	Learning Activities
Week 1 Turkish Sport, Society, and Culture	Day 1 Sport and Society in Türkiye	<ul style="list-style-type: none"> - Sport and Society in Türkiye - Sociocultural approaches to Turkish sport - Education and sport in Türkiye - Diversity, inclusion, and sport in Türkiye - Public health and sport in Türkiye - Youth and sport in Türkiye 	<ul style="list-style-type: none"> • Participation in play, games, and sport activities within Turkish educational settings • Engage in health and body check-ups • Group discussions
	Day 2 Sport and Culture in Türkiye	<ul style="list-style-type: none"> - Turkish sport in film - Turkish sport in literature - Turkish sport and social media - Stars and celebrities in Turkish sport - Multiculturalism and Turkish sport - Global pop culture and Turkish sport 	<ul style="list-style-type: none"> • Watch Turkish sport-related film and write a one-page essay • Participation in popular games among Turkish youth • Participation in traditional Turkish games
Week 2 Turkish sport development	Day 3 History of Turkish Sport and PE	<ul style="list-style-type: none"> - Modern sport in Türkiye - School sport - Community sport - High-performance sport - Sport development and the nation - Sport development and the Sustainable Development Goals (SDGs) 	<ul style="list-style-type: none"> • Field trip to visit a community sport site • Guest lecture by former Turkish sport athletes • In-class case studies led by students
	Day 4 Turkish Sport, Policy, and Politics	<ul style="list-style-type: none"> - The structure of Turkish sport - Turkish sport policy - Turkish sport and nationalism - Turkish sport diplomacy - Turkish sport, mega-sport events, and the Olympics 	<ul style="list-style-type: none"> • Field trip to visit a professional sport team or Turkish Olympic Committee • Sport policy analysis, group presentation, and discussions
Week 3 Sport Management in Türkiye	Day 5 Foundations of Sport Management	<ul style="list-style-type: none"> - History of sport management - Principles and practice of sport management - Principles and practice of sport marketing - Ethics in sport and sport management - Professional sport 	<ul style="list-style-type: none"> • Guest lecture involved in Turkish sport management • Group project to apply sport management principles to practice or to come up with contrasting perspectives on ethical issues in sport
	Day 6 Key Segments in Sport Management	<ul style="list-style-type: none"> - Sport goods and sales - Sport sponsorship - Sport broadcasting and communication - eSports - Sport tourism 	<ul style="list-style-type: none"> • Guest lecture involved in Turkish sport industry • Simulation games to sell Turkish sport goods or to create sport tourism products particular to Türkiye

Teaching Approach

- The course will include a combination of lectures, guest lectures, field trips, individual writing assignments, group projects, in-class seminars, and experiential learning activities.

Textbooks

- Giulianotti, R. (Ed.). (2015). *Routledge handbook of the sociology of sport*. London: Routledge.
- Sherry, E., Schlenker, N., Phillips, P., & Rowe, K. (Eds.). (2024). *Managing sport development: An international approach*. Taylor & Francis.
- Masteralexis, L. P., & Hums, M. (Eds.). (2023). *Principles and Practice of Sport Management with Navigate Advantage Access*. Jones & Bartlett Learning.

References

- Açıkgöz, S., Demirbaş, G., & Haudenhuyse, R. (2021). *Sport and development in Turkey: Community sport participation, leisure spaces and social inclusion*. In *Sport and Development in Emerging Nations* (pp. 185-200). Routledge.
- Collison, H., Darnell, S. C., Giulianotti, R., & Howe, P. D. (Eds.). (2018). *Routledge handbook of sport for development and peace*. London: Routledge.
- Delaney, T., & Madigan, T. (2021). *The sociology of sports: An introduction*. McFarland.
- Graeff, B., Šafaříková, S., & Sambili-Gicheha, L. C. (Eds.). (2024). *Routledge handbook of the global south in sport for development and peace*. London: Routledge.
- Houlihan, B., & Green, M. (Eds.). (2011). *Routledge handbook of sports development*. London: Routledge.
- Krawietz, B. (2016). Sport and Nationalism in the Republic of Turkey. *The International Journal of the History of Sport*, 31(3), 336-346.
- Pedersen, P. M., & Thibault, L. (2019). *Contemporary Sport Management*. Human Kinetics.
- Tinaz, C., Turco, D. M., & Salisbury, P. (2014). Sport policy in Turkey. *International journal of sport policy and politics*, 6(3), 533-545.

Evaluatin and Grading	Percentage %
Class Participation & Attendance	15
Reflection papers & Short Essays	15
Group Project & Participation	20
Field Trip Reports	25
Final Exam	25