



# SAVE THE DATE

**8-11 October 2025**  
**University of Győr, Hungary**

It is our pleasure and honor to welcome you to

## **Kautz Conference on Business and Economics**

### **TRANSFORMING GLOBAL CHALLENGES INTO OPPORTUNITIES**

**The impact of AI, sustainability, digital transformation on the future of business,  
economics and society**

at Széchenyi István University in Győr on 8-11 October 2025

The aim of the conference is to serve as a premier academic platform for researchers, industry professionals, policy makers, and tourism stakeholders to present their research and discuss the challenges and possible solutions to the changing global business and economic environment.

The conference encompasses a broad range of topics within business and economics with a strong emphasis on entrepreneurship, economic development, and digital transformation in an era of global uncertainty and technological advancement.

For further information on keynote speakers, deadlines, venue, attendance fees and accommodation, please follow us at:



<https://kautzconference.sze.hu/>



[kautzconference@sze.hu](mailto:kautzconference@sze.hu)



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# CALL FOR PAPERS

## KAUTZ CONFERENCE ON BUSINESS AND ECONOMICS TRANSFORMING GLOBAL CHALLENGES INTO OPPORTUNITIES

The impact of AI, sustainability, digital transformation on the future of business, economics and society

### Key areas of focus include, but are not limited to:

- Accounting, Finance, and Controlling
- Business Economics and Strategic Management
- Business Law and Regulation
- Digital Transformation and Emerging Technologies
- Entrepreneurship and Startups
- Higher Education and Technological Development
- Innovation and Knowledge Management
- International Economics and Applied Economic Research
- Labor market, demography and society
- Leadership and Human Resource Management
- Marketing and Consumer Behavior
- Next-Gen Researchers
- Regional Development and Economic Policy
- Supply Chain and Operations Management
- Tourism, Hospitality, and Sustainable Tourism Development

### Dates and deadlines

**Early bird, before June 14, 2025 - Free of charge**  
June 14, 2025 - Early bird abstract submission  
August 25, 2025 - Early bird full papers submission

**Registration fees - June 15 - August 31, 2025**  
Regular fee: 300,00 €  
Student fee: 150,00 €



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